

The **PLD GROUP PRIVACY POLICY**

WE CARE ABOUT & RESPECT YOUR PRIVACY

The PLD Group is committed to maintaining the trust and confidence of our customers and visitors to our SmartPortal. In particular, we want you to know that The PLD Group is not in the business of selling, renting or trading e-mail lists with other companies for any purpose.

From the beginning to the end, our staff understands fully their commitment to ensuring your information is safe, we understand it belongs to you, and we use it only to provide a service for you. We place a high value on trust and you can count on and believe in our integrity and high standards.

In this Privacy Policy we will provide information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

COLLECTION AND USE OF PERSONAL INFORMATION

Personal information means any information that may be used to identify you, such as, your name, title, phone number, e-mail address, or mailing address.

In general, you can browse our web site without giving us any personal information. We use a reporting service to analyze traffic to this web site in order to understand our visitor's needs and to continually improve our site for them. Our reporting service collects only anonymous, aggregate statistics. For example, we do not tie a specific visit to a specific IP address or information received from our 'subscription or contact us' page.

If you want to subscribe to one of our newsletters and/or tip of the month, we ask you to simply provide your e-mail address. In that case, we use your e-mail address only in connection with providing you the subscribed media and for no other purpose.

Additional activities on our site require you to be registered, for example, to upload your files for processing. As part of the registration process, a private customer account is implemented for you where we may use personal information. We use that information for several general purposes: to tell you about products, seminars and services if you so request, to fulfill your request, to contact you if we need to obtain or provide additional information; to verify the accuracy of our records, to contact you regarding customer satisfaction surveys.

DISCLOSURE OF PERSONAL INFORMATION

The PLD Group has synergy partnerships with several service centers nationwide. These service centers could provide limited services on our behalf, including address cleansing prior to mailing, data processing, print and mailing as well as providing technical support. We provide those companies only the information they need to deliver the service, and they are prohibited from using that information for any other purpose.

Because The PLD Group is a national company, our goal is to abide by the strictest interpretations of the privacy laws governing personal information for each region in which we operate. While data protection laws vary widely among different regions, The PLD Group and its offices and subsidiaries are governed by this Privacy Policy and will use your personal information only as set forth in this policy.

CHILDREN AND PRIVACY

Our web site does not offer information intended to attract children. The PLD Group does not knowingly solicit personal information from minors under the age of 18.

SECURITY OF PERSONAL INFORMATION

The PLD Group will, at all times, safeguard your information according to stringent security and confidentiality standards and comply with federal legislation: HIPAA and the Gramm-Leach-Bliley regardless of what industry our customers serve. We maintain control over the confidentiality of our customers' information for the time we have access to it.

Our back office uses a secure server whenever any sensitive information is uploaded. The secure server software (SSL) helps protect your information as it travels over the Internet by encrypting that information before it is sent to us. We operate with commercial firewall and perimeter protection, secure FTP transmission, PGP encryption with 128-bit SSL.

We have also implemented industry-standard security mechanisms and procedures to protect data from loss, misuse and unauthorized access, disclosure, alteration and destruction.

BUSINESS RECOVERY PLAN

The PLD Group works closely with a business continuity and recovery plan providing redundancy in the event of natural disaster, extended power outage or unexpected business interruption.

Our commitment to security includes partnering with independent, industry continuity specialists who work with us to review and strengthen our security infrastructure, systems and processes.

LINKS TO OTHER WEB SITES (SYNERGY PARTNERS)

Our web site contains links to information on other web sites. We do not have any control over these other web sites, and therefore we cannot be responsible for the protection and privacy of any information that you provide while visiting those sites. Those sites are not governed by this Privacy Policy, and if you have questions about how a site uses your information, consult that site's privacy statement.

ACCESS TO YOUR PERSONAL INFORMATION UPDATING YOUR PERSONAL INFORMATION

You are entitled to inquire about the personal information that we have on you whether you are our customer or a registered visitor. E-mail your request to us at support@thepldgroup.com.

UPDATING YOUR PERSONAL INFORMATION

You can update or correct your information by e-mailing us at support@thepldgroup.com.

OUR REFUND POLICY

DIGITAL SERVICES

We do not issue refunds for digital products/services once the order has been received, approved or mailed. We recommend contacting us for assistance if you experience any issues receiving or downloading our product or services.

QUESTIONS & CONTACTS

If you have any questions about this SmartPortal (back office portal), you can contact The PLD Group Inc., by using any of the avenues below:

The PLD Group Inc.
31-265 Reserve Dr Thousand Palms CA 92276-6611
Toll Free Telephone: 1-877 210-9377
Direct Telephone: (760) 343-0700
Fax: (760) 692-9507
Email: support@thepldgroup.com

UNSUBSCRIBING

If you no longer wish to receive marketing media from our company, you may change your preferences at any time by e-mailing your request to support@thepldgroup.com or visit our unsubscribe page.

YOUR CONSENT

By using our web site, you consent to the collection and use of the information you provide to us as outlined in this Privacy Policy. We may change this Privacy Policy from time to time and without notice. If we change our Privacy Policy, we will publish those changes on this page. If you have any additional questions, please let us know. We keep our customers' data secret, not our privacy and security procedures.

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